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# TOP 100 THE BEST ASEAN BRAND AWARDS 2019



8AM - 3PM | 19 OCT 2019 | THE ADORA CENTER  
431 HOANG VAN THU STREET, WARD TAN BINH, HO CHI MINH CITY

Top 100 The Best Asean Brand Awards 2019 creates borderless business connection space for 100 brands in the ASEAN region, the opportunity to build brands and reach more than 1.000 potential customers directly from Business Style International Networking and Women Leaders International Networking in the ASEAN region, 10.000+ customers from communication channels of the program.

**100 +** **1.000 +** **10.000 +**  
BRANDS CUSTOMERS ONLINE CUSTOMERS

**0916 350 072**







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THE ADORA CENTER

431 HOANG VAN THU STREET, WARD 4, TAN BINH

COMMAND UNIT



ORGANIZER



IN ASSOCIATION WITH



EXECUTION UNIT



TOP 100 THE BEST ASEAN BRAND AWARDS 2019 IS AN AWARD TO HONOR REPUTABLE BRANDS ORGANIZED BY CAM NANG MUA SAM MAGAZINE AND WSERVICE MOBILE APP IN COLLABORATION WITH BSIN & WLIN NETWORKING UNDER THE DIRECTION OF VIETNAM CHAMBER OF COMMERCE AND INDUSTRY - (VCCI) AND EXECUTED EXCLUSIVELY BY NAM HUONG MEDIA & EVENT.

With the scale and international level, the award has been going on continuously for 3 consecutive years with the participation of hundreds of prestigious brands in Vietnam and abroad, connecting thousands of trade opportunities for domestic and international entrepreneurs. .... In addition to honoring 100 prestigious brands trusted by customers, the award is also the place to find the Top 10 leading brands receiving the most favorite and voted by customers in the Asean region.

Top 100 The Best Asean Brand Awards 2019 creates borderless business connection space for 100 brands in the ASEAN region, the opportunity to build brands and reach more than 1,000 potential customers directly from Business Style International Networking and Women Leaders International Networking in the ASEAN region, the customer community uses WService Mobile App, the startup community in Beauty & Health ..., tens of thousands of customers from communication channels of the program. At the same time, it also creates motivation for businesses to constantly strive to improve the brand quality, in order to create trust and best service to customers.

100 BRANDS

1000 ++ CUSTOMERS

Opportunity to connect borderless with 100 brands in Asean region



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Hotline: 0916 350 072

Website : wservice.vn  
Website : camnangmuasam.vn

Facebook: www.facebook.com/appwservice/  
Fanpage : www.facebook.com/tapchicamnangmuasam



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THE ADORA CENTER

431 HOANG VAN THU STREET, WARD 4, TAN BINH

19.10  
2019

## AGENDA

- 08h30 - 09h30 : Business Networking
- 09h30 - 09h40 : Opening
- 09h40 - 09h50 : Speech of Representative of the Ministry of Labour, Invalids and Social Affairs
- 09h50 - 09h55 : Speech of Mrs. Helen Nguyen – Head of the Organization Board
- 09h55 - 10h00 : Clip "Top 100 The Best Asean Brand Awards 2019"
- 10h00 - 10h45 : Top 10 The Best Asean Brand Awards 2019
- 10h45 - 11h15 : Top 100 The Best Asean Brand Awards 2019
- 11h15 - 12h15 : Business Matching
- 12h15 - 12h20 : Lucky draw
- 12h20 - 12h30 : Performance
- 12h30 - 13h15 : Topic: "Start-up in the Context of 4.0: Opportunities and Challenge"
- 13h15 - 14h00 : Topic "The secret to build sustainable brand"
- 14h00 - 14h30 : Shopping Award
- 14h30 - 15h00 : Group Photo.



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## TOP 100 THE BEST ASEAN BRAND AWARDS 2019

### BUSINESS FIELDS



### VOTING CRITERIA



### POSTER NOMINATED



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**MEDIA SPONSORS**



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## MEDIA FEE PACKAGES

	CONTENTS	5.000 USD	3.000 USD	1.550 USD	1000 USD	500 USD
<b>I</b>	<b>Identification System</b>					
1	Logo on the POSM	✓	✓			
2	Logo on Advertising Page of Top 100 The Best Brand on Business Style Magazine	✓	✓	✓		
<b>II</b>	<b>PR online</b>					
3	Article about associated brand on bsin.vn	1 article after event	1 article after event			
4	Article about associated brand on camnangmuasam.vn	1 article after event	1 article after event	1 article after event	1 article after event	
5	Article about associated brand on womenleadersforum.vn	1 article after event				
<b>III</b>	<b>Social Media</b>					
6	Status about associated brand on fanpage Business Style	1 status				
7	Status about associated brand on fanpage camnangmuasam	1 status	1 status			
8	Status about associated brand on fanpage WService	1 status	1 status			
9	Status about associated brand on fanpage Women Leader Forum	1 status				
10	Information Box on Email Marketing of WService	✓	✓			

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## MEDIA FEE PACKAGES

	NỘI DUNG	5.000 USD	3.000 USD	1.550 USD	1000 USD	500 USD
<b>IV</b>	<b>POSM at the event</b>					
11	Booth	2	2	1	1	1
12	Standee (self repair)	2 Standee	2 Standee	2 Standee	1 Standee	1 Standee
13	Seats	4 seats	4 seats	4 seats	2 seats	2 seats
14	Presentation for 1000 guest at Honor Ceremony (Morning event)	✓ (5 minute)	✓ (3 minute)			
15	Talk show in Gala Dinner for 300 guest (Evening Event)	✓				
16	TVC (30s): Business lunch	✓	✓			
<b>V</b>	<b>App WSERVICE</b>					
17	Product available on WService mobile app (01)	✓	✓	✓	✓	✓
<b>VI</b>	<b>Other</b>					
18	The Best Brand Cup (01)	✓	✓	✓	✓	✓
19	Medal	✓	✓	✓		
20	Business lunch Ticket 25 USD / 1 tickets	10 tickets	10 tickets	10 tickets	5 tickets	2 tickets
21	Gala Dinner Ticket	4 tickets	2 tickets	2 tickets	1 tickets	1 tickets
22	Business Tour	✓				
23	Article on Business Style Magazine	1 page				

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